



CONFERENCE AGENDA AS OF MAY 24, 2022

TUESDAY, MAY 31ST

12:45 PM WELCOME

1:00 – 1:40 PM

Hosted by:



• **Regional Industrial Economic Development Panel**

Moderated by Phil Gunn, Director, P&N

- *Representatives from regional economic development organizations discuss what they see in their respective regions*
 - ◆ *Brad Lambert, Deputy Secretary, Louisiana Economic Development (LED)*
 - ◆ *Michael Hecht, President and Chief Executive Officer, GNO, Inc.*
 - ◆ *Steve Sewell, Executive Vice President, Economic Development Partnership of Alabama*
 - ◆ *Craig Rhodes, Vice President, Regional Economic Development, Greater Houston Partnership*

1:45 – 2:30 PM

Hosted by:



• **Critical Issues Facing Industrial Companies**

Moderated by Gene Bazemore, Managing Director, Founders Advisors

- *Panel of experts discussing key challenges such as staffing/HR issues, sustainability/decarbonization/circularity, and technology/digitization/cyber security*
 - ◆ *Brandon Smith, President, Flexicrew Technical Services*
 - ◆ *Andrew Ryba, Associate Partner, McKinsey and Company*
 - ◆ *Chad Adams, Advisor, Cybersecurity and Infrastructure Security Agency*

2:30 – 2:45 PM Break

2:45 – 3:15 PM

Hosted by:



- **Washington Political Update Including Status of Infrastructure Spending Plans**

Presented by Chris Johnsen, Partner

- *An update on the infrastructure bill, the budget reconciliation bill, and related legislation under consideration in Congress and the impact this legislation could have on the industrial sector in the southern U.S.*

3:20 – 4:00 PM

Hosted by:



- **Changes in Federal and State Tax Laws**

Presented by Brandon Lagarde, Tax Director, P&N and Jeff Birdsong, Associate, Jones Walker

- *Overview of recent important federal and state tax developments affecting business owners*

4:00 – 4:45 PM

Hosted by:

J.P.Morgan

Presented by Stephen Jury, Global Commodity Strategist, J. P. Morgan Private Bank

- *Update on Global Energy and Commodity Markets*

5:00 – 7:00 PM

Sponsored by:

J.P.Morgan



- **Cocktail Reception at the Ritz-Carlton, New Orleans
French Quarter Balcony, Third Floor**

WEDNESDAY, JUNE 1ST

8:00 AM WELCOME

8:15 – 8:55 AM

Hosted by:



- **Recent trends in M&A and the Near-Term Outlook**

Presented by John Sindors, Managing Director, Founders Advisors and Britton Seal, Partner, Jones Walker

- *Session will review current and emerging trends in the merger, acquisition, and sales market*

9:00 – 9:40 AM

Hosted by: **MAYER | BROWN**

- **Carbon Capture Use and Sequestration (CCUS) Opportunities for Industrial Companies**

Presented by Dale Smith, Mayer Brown, and Greg Matlock, Ernst & Young LLP

- *Session will review the mechanics and qualification for CCUS projects as well as provide a practical discussion on how industrial companies can capitalize on CCUS market developments*
 - ◆ *Current market trends and developments.*
 - ◆ *Qualification for federal tax incentives that are driving project economics*
 - ◆ *Legal and commercial considerations for these highly integrated projects*
 - ◆ *How Southern Industrial companies can become market leaders in the CCUS space*

9:45 – 10:15 AM

Hosted by: 

- **Environmental, Social, and Governance (ESG) Trends and the Increasing Impact on All Companies**

Presented by Chris Delange & Wes Harris, Partners at Al Petrie Advisors, and Phil Manning, Managing Director of Reporting and Risk, LLOG Exploration

- *Session will discuss the challenges public and private companies face in responding to the growing need for ESG disclosures where the rules are generally unwritten and changing rapidly*

10:15 – 10:30 AM Break

10:30 – 11:15 AM

Hosted by: 

- **Capital Markets Special Purpose Acquisition Companies (SPACs) and other corporate structures and IPO readiness**

Moderated by Patrick Brandau, Partner, Deloitte and Touche LLP

- ◆ *Keith Waldrop, Partner, Accounting and Reporting Advisory, Deloitte and Touche LLP*
- ◆ *Scott Magzen, Tax Partner, Deloitte and Touche LLP*
- ◆ *Scott Rubinsky, Partner, Capital Markets and Mergers & Acquisitions, Vinson & Elkins, LLP*

11:20 – 12:00 PM

Hosted by:



• **Private Equity and Alternative Capital Providers**

Moderated by Ken Hirsch, Managing Director

- *Firms who provide capital to industrial companies will review what they see both currently in the market and likely in the future*
 - ◆ *Christian MacCarron, Taubman Capital*
 - ◆ *Charles Cox, Director, LongueVue Capital*
 - ◆ *Beth Haas, Cyprium Partners*

12:00 PM – 1:30 PM

Hosted by:



Lunch Presentation

• **Capital Markets and Commercial Banking Update**

Presented by Matt Lazzari, Managing Director

- *Presentation will discuss current middle market financing of acquisitions, shareholder dividends and repurchases, as well as funding for other general corporate purposes*

1:45 – 2:30 PM

Hosted by:



• **Fireside Chat with Stephen M. Toups, President, Turner Industries**

- *Conversation with a CEO: Building a Strong Foundation and Successfully Growing Your Business in a Cyclical World*

2:35 – 3:15 PM

Hosted by:



• **“17 Reasons Your Company Is Not Investment Grade & What to Do About It”**

Presented by Zane Tarence, Managing Director, Partner and Author

3:15 – 3:30 PM Break

3:30 – 4:00 PM

Hosted by:



• **Managing Financial & Operational Risk**

Moderated by Michael Aldridge, Vice President of Corporate Development, Mobius Risk Group

- *Session will discuss how to successfully manage operational and financial risk in the current uncertain environment*
 - ◆ *Drew Lichter, Vice President of Corporate Strategy and Development*
 - ◆ *Mike Scott, Chief Commercial Officer - Aon Construction & Infrastructure*
 - ◆ *David Lazarus, Managing Director, Fixed Income Division, Morgan Stanley*

4:00 – 4:30 PM

Hosted by:



- **Creating a Unique Corporate Identity in a Globally Competitive World**

Presented by Wes Harris, Partner, Al Petrie Advisors, Chris Delange, Partner, Al Petrie Advisors, and Richard Taubin, President, MPressed

- *Session will discuss how to establish a unique corporate identity and respected presence online that can assist in attracting new customers and investors/funding well beyond a company's hometown*

4:30 – 5:00 PM

Hosted by:



- **Family Business Challenges, Opportunities and Outlook for 2022**

Presented by Phil Gunn, Director, P&N

- *Session will review highlights of the Conference and a look ahead*

6:00 – 8:00 PM

Networking Event at Sazerac House

Sponsored by:



MAYER | BROWN



Confirmed panelist firms include:

Al Petrie Advisors	JP Morgan
Aon	LongueVue Capital
Cybersecurity and Infrastructure Security Agency	Louisiana Economic Development (LED)
Cyprium Partners	McKinsey & Company
Deloitte and Touche LLP	Mayer Brown
Economic Development Partnership of Alabama	Mobius Risk Group
Flexicrew Technical Services	Morgan Stanley
Founders Advisors	Mpressed
GNO, Inc.	Postlethwaite and Netterville (P&N)
Greater Houston Partnership	Taubman Capital
Jones Walker	Turner Industries
	Vinson & Elkins, LLP